

# E-Commerce Makes it Easier

## ■ Pre-Ecommerce World

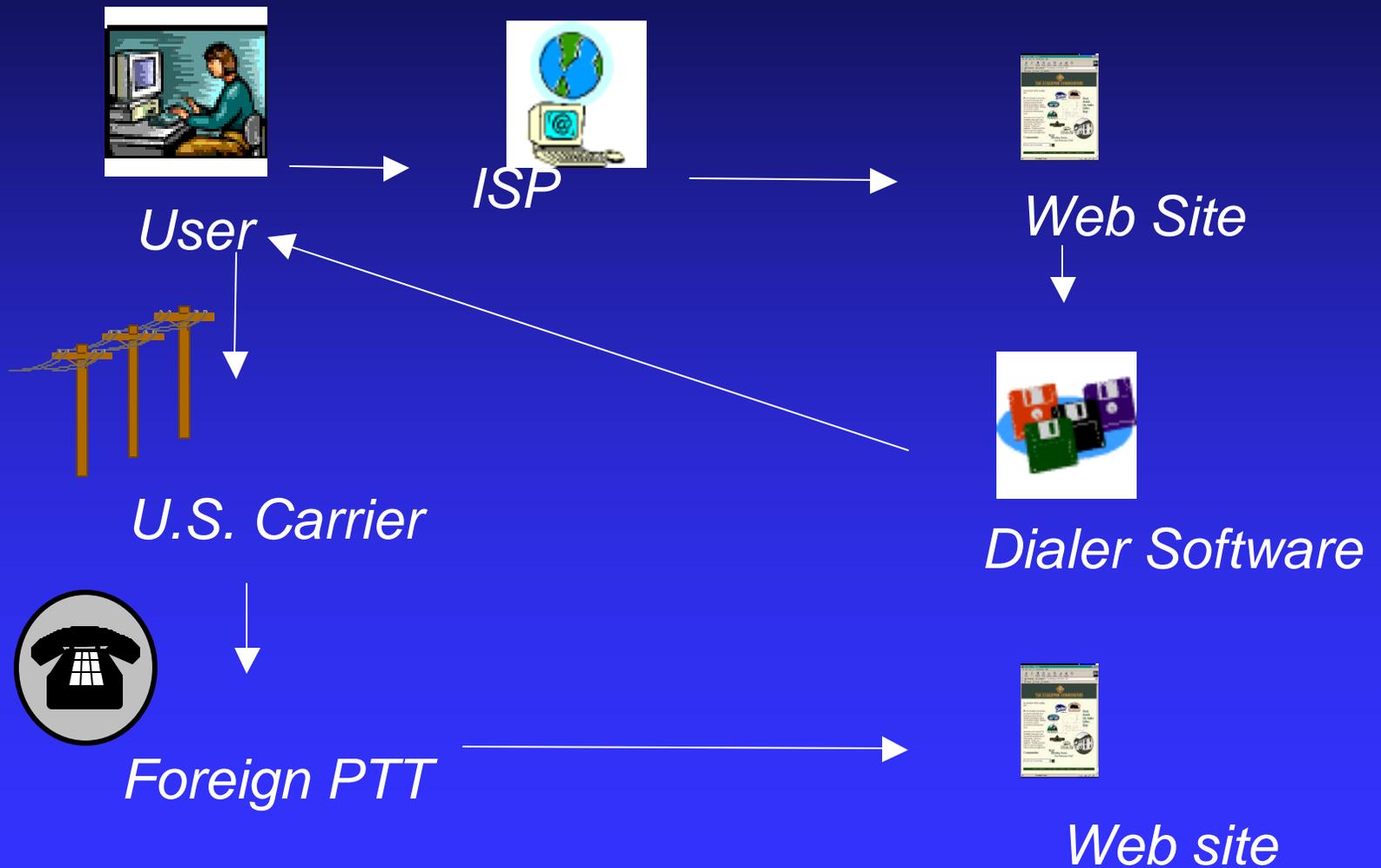
- ◆ Buy mailing list
- ◆ Buy stamps
- ◆ Easy to find postmark

## ■ Post-Ecommerce World

- ◆ Subscribe to ISP for one month
- ◆ Get list of e-mail addresses from chat rooms, news groups
- ◆ Send thousands of e-mails for free



# Typical Example:



# TOP TEN. CONS

Investments	\$16,389,418
Internet Auctions	2,705,443
Biz Opps	919,602
Web Site Designs	454,755
ISP Access	322,385
MLM/Pyramids	273,116
Travel	162,751
Info Services	133,308
Health Care	29,946
Telephone Services	16,689