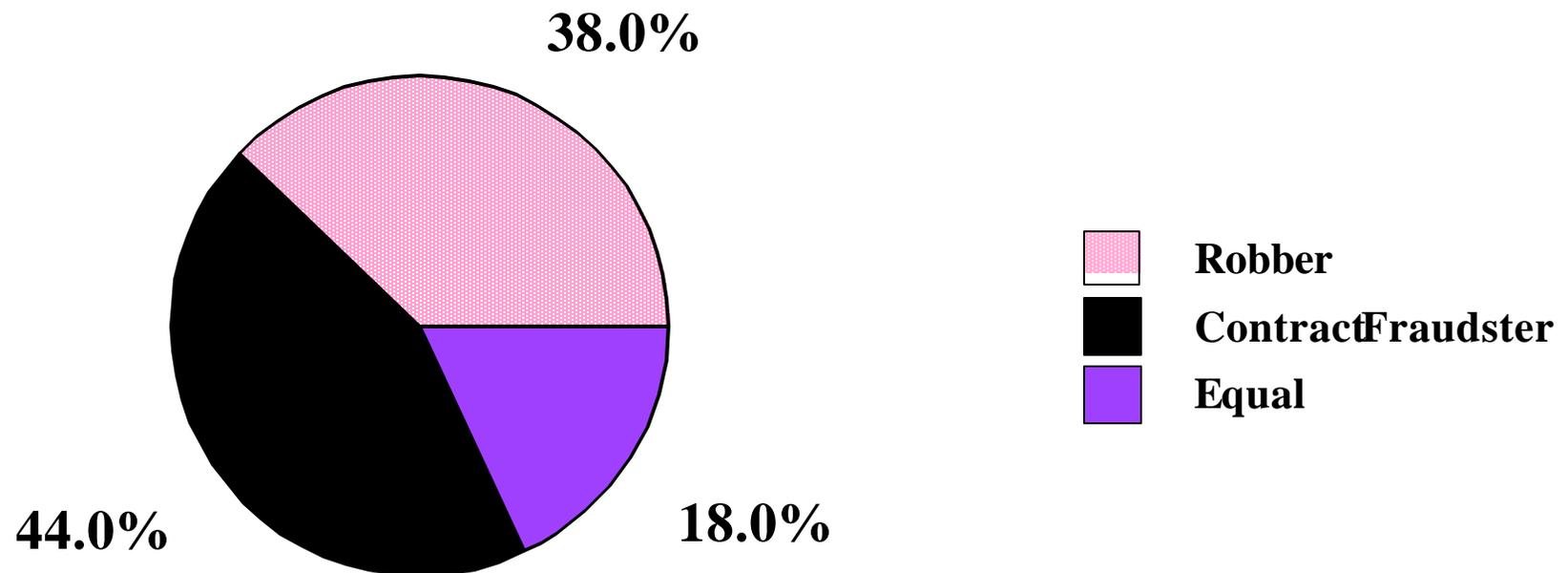


# Public Opinion is That White Collar Crime Can be as Serious as Street Crime

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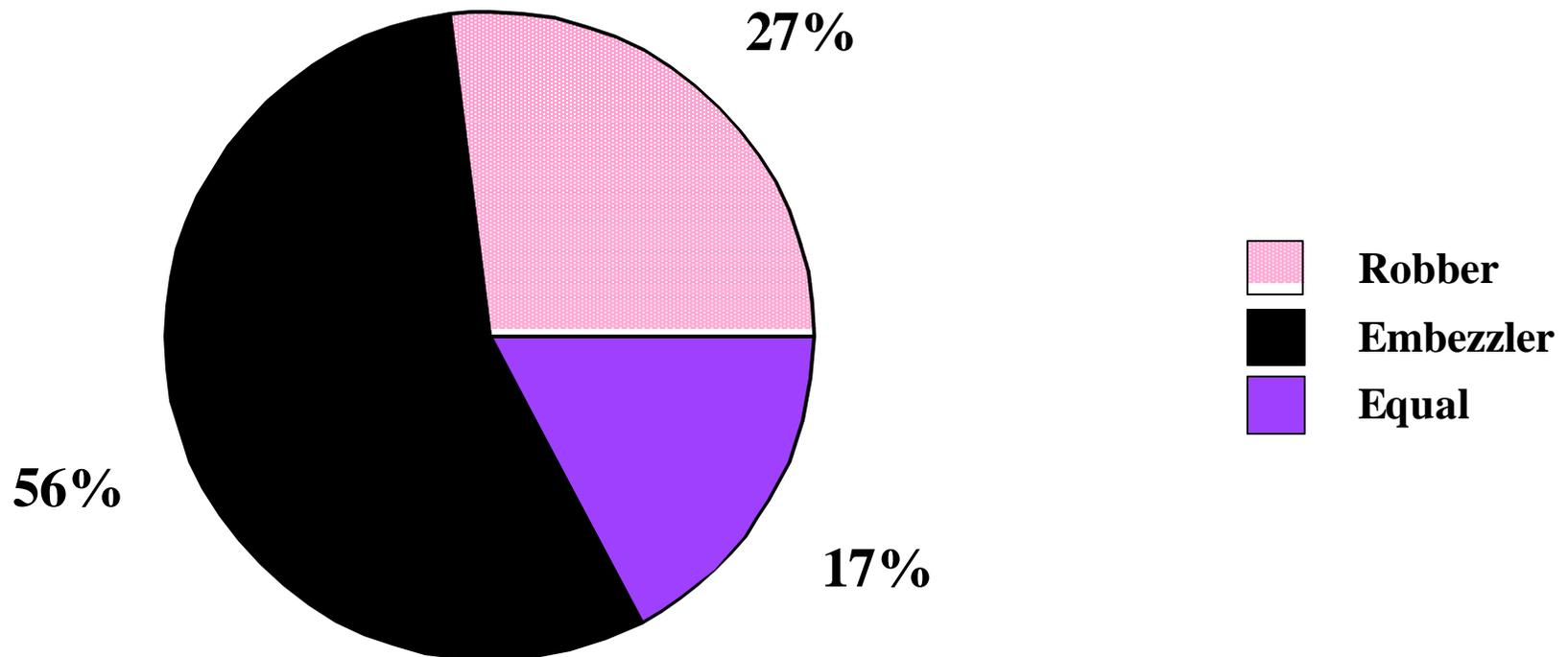
Which is more serious: A robber or contract fraudster who steals \$100?



# Perceptions of Seriousness Can be Related to the Type of White Collar Crime

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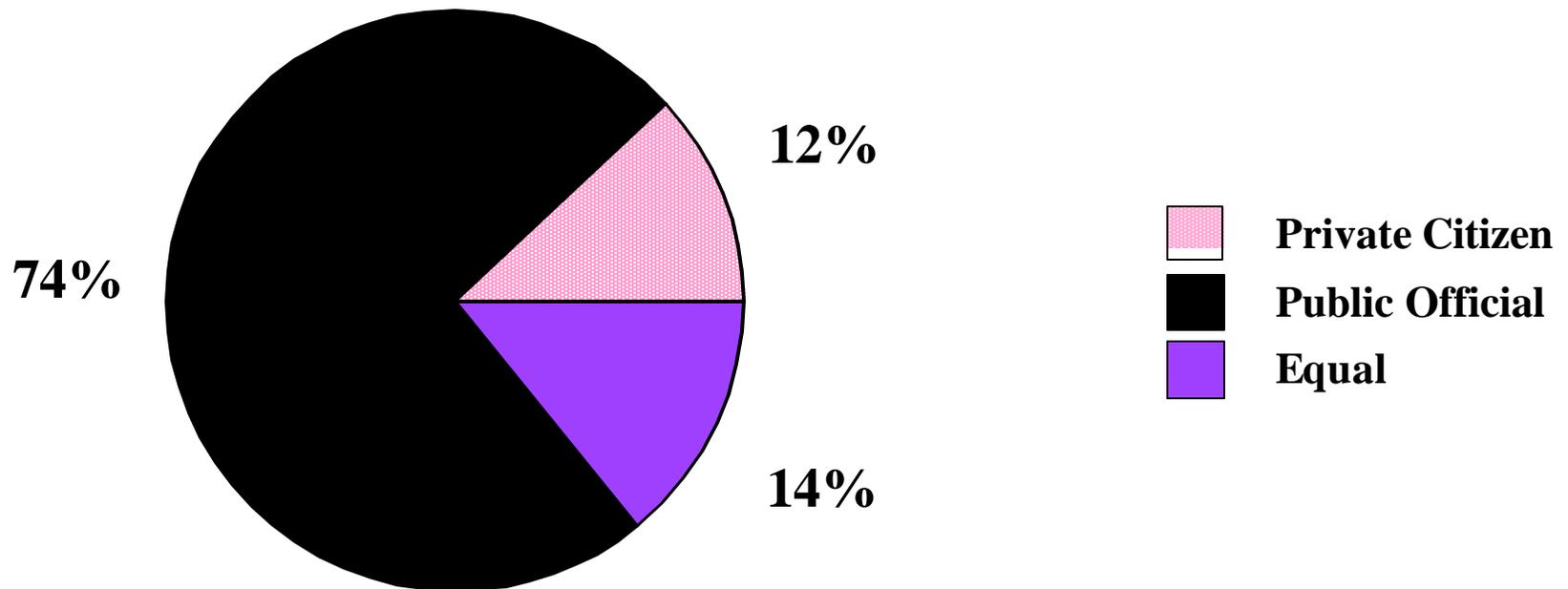
Which is more serious: A robber or embezzler who steals \$100?



# Perceptions of Seriousness Can be Linked to Status or Authority of Offender

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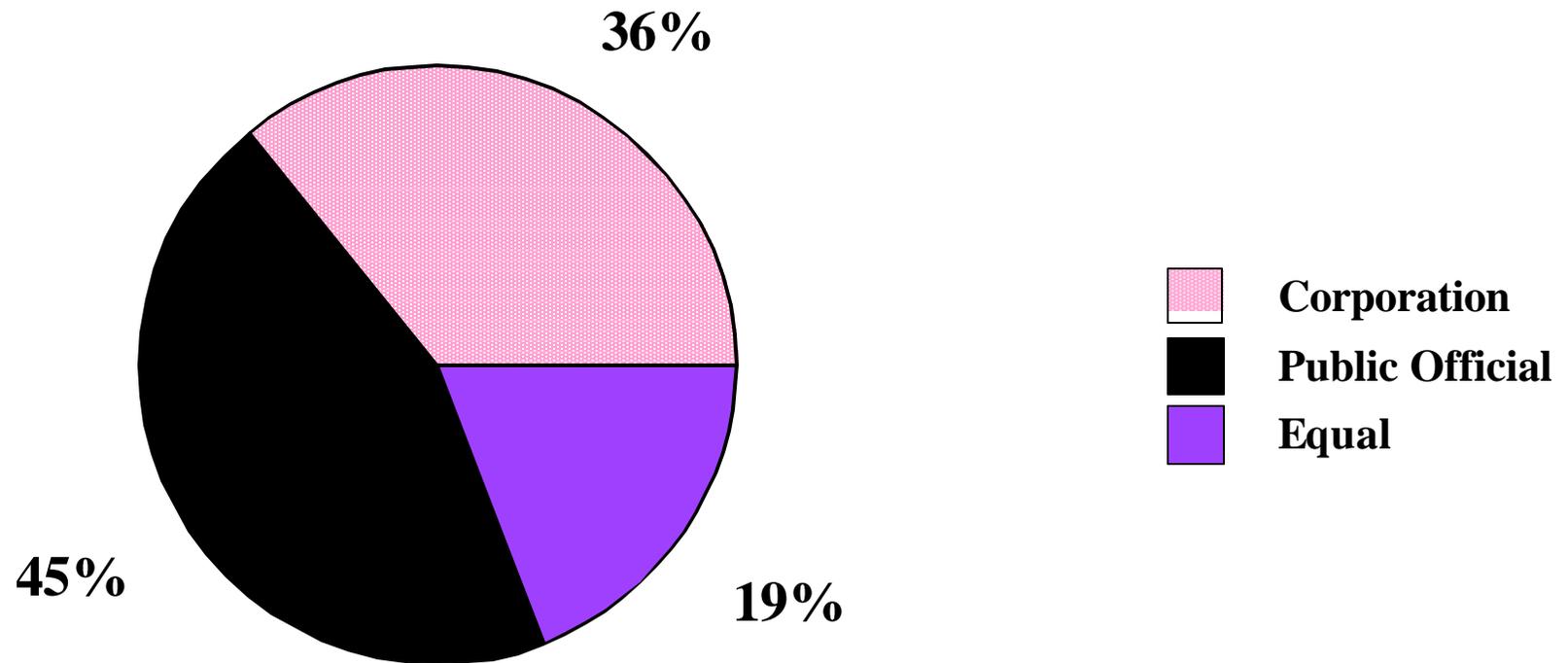
**Which is more serious: A public official accepting a bribe or a private citizen bribing a public official?**



# Violations of Public Trust Can be Judged as Quite Serious

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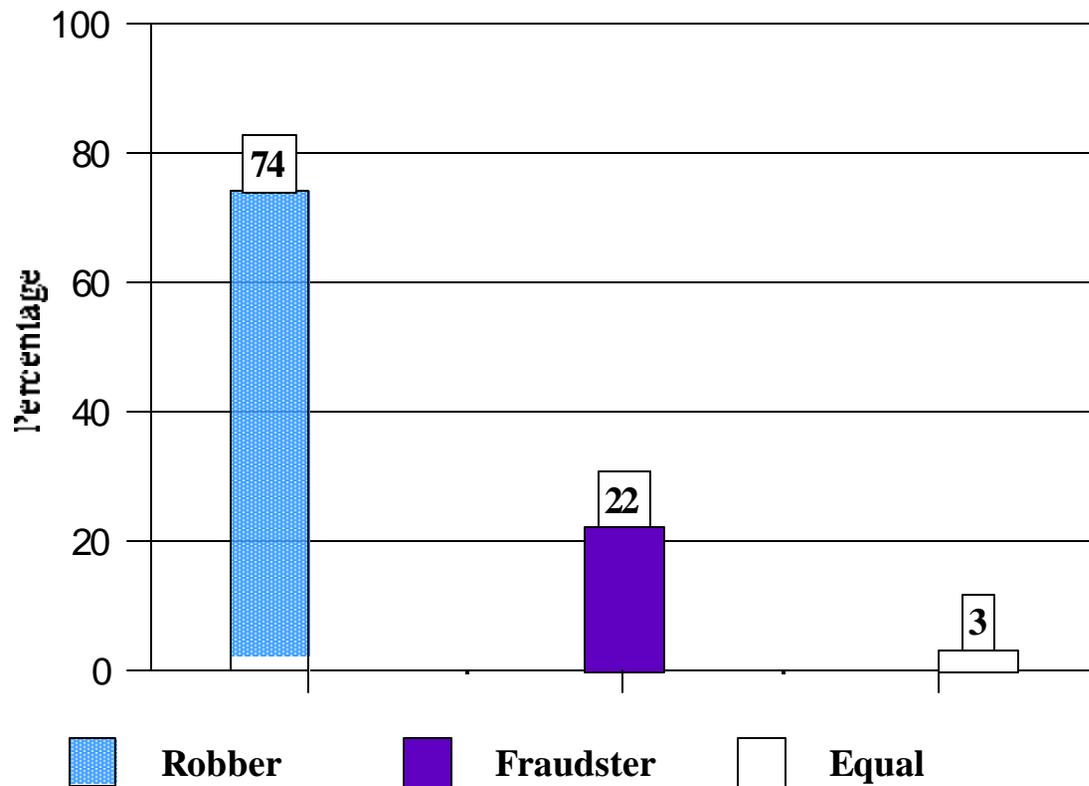
Which is more serious: A public official accepting a bribe or a corporation bribing a public official?



# Public Opinion is That the Fraudster Will be Less Likely to be Caught

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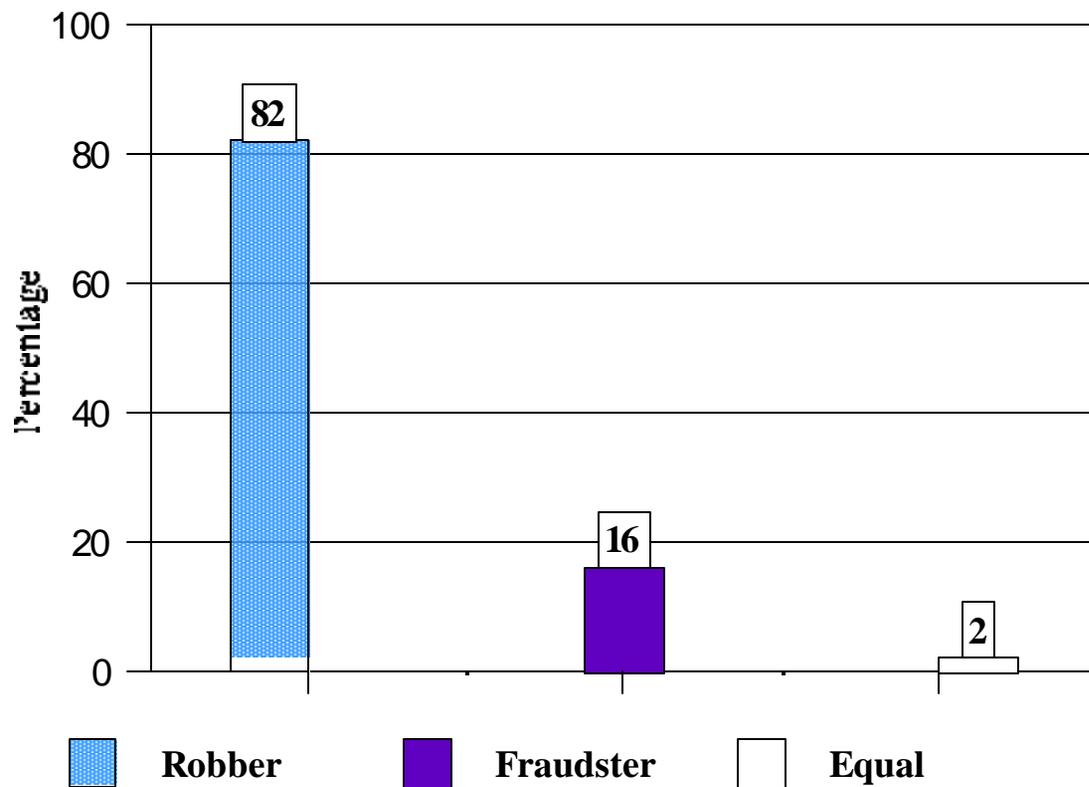
Who do you think is more likely to be caught:  
A robber or fraudster who steals \$1000?



# The Public Also Feels the Fraudster WILL be Punished Less Severely

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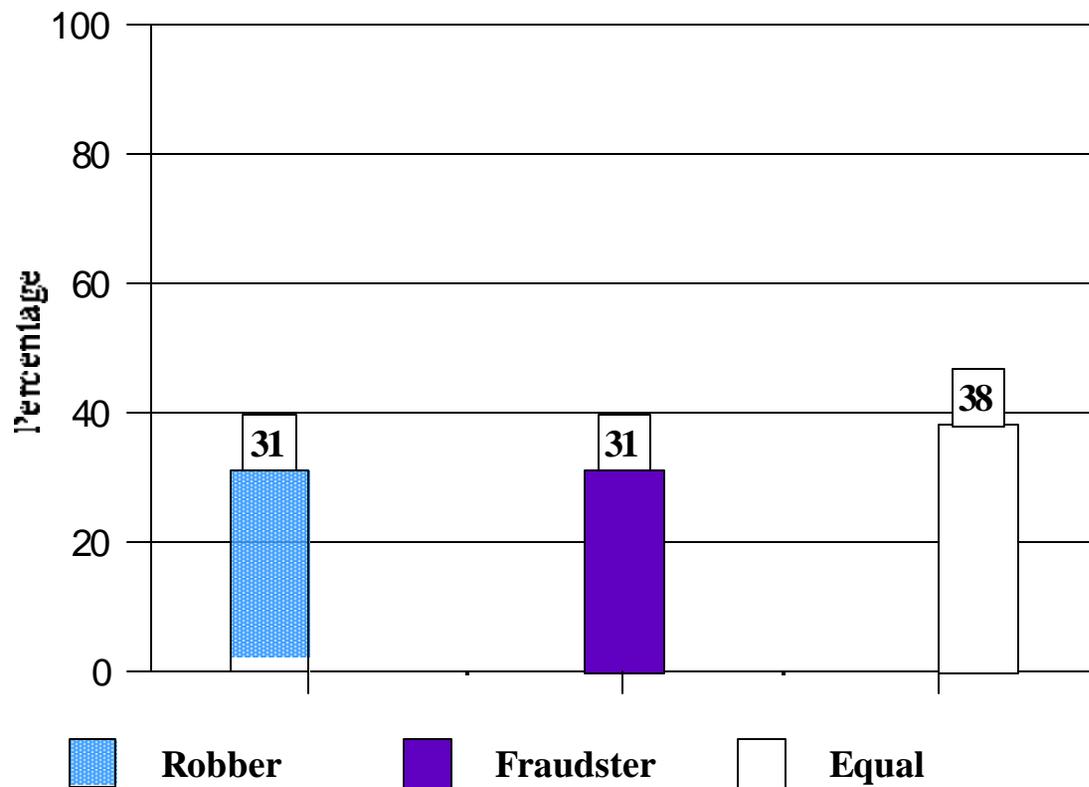
Who WILL be punished more severely:  
The robber or the fraudster?



# Public Opinion Varies on Who SHOULD be Punished More Severely

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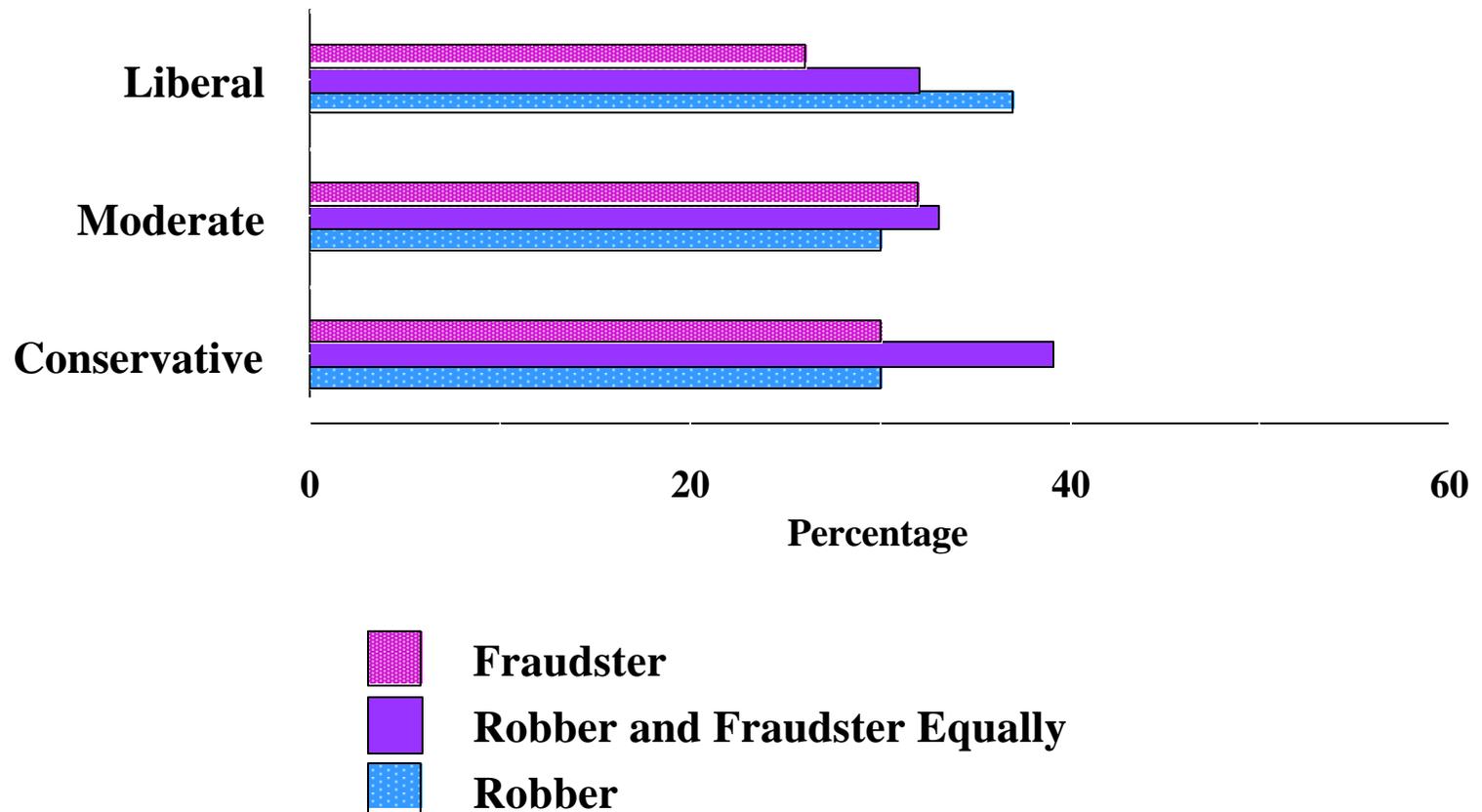
Who SHOULD be punished more severely: The robber or the fraudster?



# Social View Has Little Impact on Opinions of Punishment

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Who SHOULD be punished more severely: The robber or the fraudster?



# Testing the Strength of Association Between WCC Punishment Severity and Key Variables

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<i>Variable</i>	<i>Gamma Score*</i>
WCC Seriousness	.416
Victimization (Credit Card or Bank Account Numbers Taken)	.379
Income	-.214
Risk Behaviors	-.103

\*  $p < .01$